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## Kenandy Expands Leadership Team with New Executive Vice President of Worldwide Sales

*Leading ERP Provider Appoints Manufacturing Systems Veteran to Accelerate Growth*

REDWOOD CITY, CALIF. — July 11, 2016 — [Kenandy](#), an enterprise resource planning (ERP) solution built natively on the Salesforce platform, today announced the appointment of manufacturing ERP software veteran, [Aaron Korsen](#) as the company's Executive Vice President of Worldwide Sales. Korsen brings more than 20 years of sales leadership and enterprise software expertise to his new position where he is building an infrastructure to help Kenandy scale and accelerate growth.

"Aaron's hands-on experience in the manufacturing sector and his in-depth knowledge of the Salesforce platform makes him uniquely suited to deliver Kenandy's Cloud ERP to mid-sized companies and large enterprises looking to innovate faster," said [Chuck Berger](#), CEO at Kenandy. "Aaron brings a stellar track record of developing, implementing, and executing sales growth strategies. We look forward to continued growth and expansion of our worldwide sales team with Aaron at the helm."

Having worked with a variety of ERP solutions throughout his career, Korsen understands the differentiated value Kenandy brings to customers. He is excited to extend the company's reach and to leverage Kenandy's ERP technology to help improve operations for manufacturers and distributors. In addition to his knowledge of ERP, Korsen has extensive experience working within the Salesforce ecosystem and is passionate about helping manufacturing companies innovate.

"I have spent my career helping manufacturing organizations utilize technology to streamline operations, create efficiencies and increase the bottom line," said Korsen. "With its world-class investors, stellar leadership team and revolutionary cloud ERP built on Salesforce, I could not ask for a better place to be than Kenandy. I am committed to continuing to build a solid infrastructure and team that enables us to scale and consistently deliver successfully implemented solutions for our customers."

Korsen's addition to the leadership team is another example of the Kenandy's 2016 momentum with over 60 percent growth in employees. Learn more about Kenandy's strength and recent funding [here](#).

### **About Kenandy**

Kenandy's cloud ERP empowers business innovation. Built on the Salesforce platform, Kenandy has redefined enterprise resource planning by allowing customers to map their ERP to their existing business processes. Kenandy is dedicated to giving mid-sized companies the freedom to innovate products, services, operations and relationships with cloud ERP that is flexible and ready for growth. Unlike traditional ERP systems, Kenandy provides an end-to-end cloud ERP in 150 Business Ready Objects™, not thousands of tables. Now you can, with Kenandy. [www.Kenandy.com](http://www.Kenandy.com)

### **Media Contact**

Renee Berry, [PR@Kenandy.com](mailto:PR@Kenandy.com)