



## January Press Release 2017

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### **Kenandy Names Donna Armstrong Executive Vice President of Partners and Services**

REDWOOD CITY, CA, UNITED STATES, January 10, 2017 -- Kenandy, the developer of an enterprise resource planning ([ERP](#)) solution on the Salesforce platform, [today announced that Donna Armstrong has joined the company](#) as executive vice president of partners and services. Armstrong will be responsible for helping Kenandy scale operations and expand its [partner ecosystem](#). Armstrong will manage professional services, support, channel strategy and partner development and will work closely with Kenandy's CEO, Chuck Berger.

"Our ERP implementation team and partners are dedicated to helping customers transfer knowledge into the platform and deploy their vision," said Armstrong. "As Kenandy experiences high growth we're looking for business partners that value trust-based relationships, provide great service to their customers and recognize the strength of the Salesforce platform."

Armstrong joins Kenandy with over thirty years of experience in software sales, business consulting and channel development. As vice president of sales for Sage X3, Armstrong drove 40% YOY growth for the ERP business in North America and was recently the vice president of business development at Rootstock before joining Kenandy. Armstrong was also the general manager of Microsoft's small and midmarket group where she led their partner ecosystem development.

"Donna understands Kenandy's goal of liberating companies from dated ERP systems and will play a key role in driving customer success and advancing Kenandy's growth," said Berger. "Donna's strong track record in software sales, business consulting and channel development will be extremely valuable as we grow Kenandy's partner operations."

Armstrong's addition to the leadership team continues Kenandy's strong momentum into 2017.

### **About Kenandy**

Kenandy Cloud ERP on Salesforce empowers business innovation. Built on the Salesforce platform, Kenandy has redefined enterprise resource planning by allowing customers to map their ERP to their existing business processes. Kenandy is dedicated to giving companies the freedom to innovate products, services, operations and relationships with cloud ERP that is flexible and ready for growth. Unlike traditional ERP systems, Kenandy provides an end-to-end cloud ERP in 150 Business Ready Objects™, not thousands of tables. Now you can, with Kenandy. [www.Kenandy.com](http://www.Kenandy.com)

Kenandy Cloud ERP on Salesforce  
<https://www.youtube.com/watch?v=54fZ8-7v5rQ>