

Kenandy and the Salesforce Platform

The Salesforce platform is the industry's #1 cloud platform for building apps that connect you with your customers, employees, partners, and products in completely new ways. In the process, Salesforce has redefined how companies market, sell to, and acquire new customers.

Salesforce has become the de facto “front office” software application companies use to convert prospects into opportunities. Once prospects become customers, however, businesses must transfer data and information from the “front office” to “back office” systems such as ERP to manage and process customer transactions, including orders, shipments, and payments. But integrating Salesforce with off-platform ERP is expensive, time consuming, and error-prone.

Pre-integrated with Salesforce for seamless Salesforce-ERP collaboration

Unlike off-platform ERP solutions, Kenandy Cloud ERP is natively built on the Salesforce Platform. This means Kenandy's “back office” solution shares the exact same database and uses the same platform services as Salesforce's “front office” applications. With just one unified platform, connecting Kenandy and Salesforce is faster and easier by orders of magnitude. Simply use SQL commands to link Salesforce and Kenandy database tables, and common platform services to provide the logic or triggers for the actual data transfer. The result: front and back offices work together seamlessly. And it's equally quick and simple to connect with any of the 3,000+ apps in the Salesforce ecosystem. So you can add more functionality fast.

The Unique Power of a Single Platform

The Kenandy-Salesforce integration endows customers with unmatched agility to customize the solution to map to their unique business processes and meet their unique business challenges. Customers can:

- Use clicks, not code, to redesign existing processes, or create new processes from scratch—no consultants needed.
- Easily create and generate reports that provide up-to-the-second insight into virtually any aspect of business performance, down to the most granular level.
- Seamlessly manage and monitor the entire buyer lifecycle, from prospect through to customer.
- Use Chatter and other communication tools for real-time collaboration with everyone in their business ecosystem—employees, customers, partners, suppliers, distributors, contractors, and so on.

Key Benefits



Security in knowing your ERP system is stored on the world's most trusted cloud.



World-class user experience with all the power of Salesforce built in. Rapidly build AI-powered employee apps that automate business processes and give every employee a view of the customer.



Unparalleled development environment for clients to extend their system. Create apps in any language your developers want with built-in AI. Even connect to IoT.



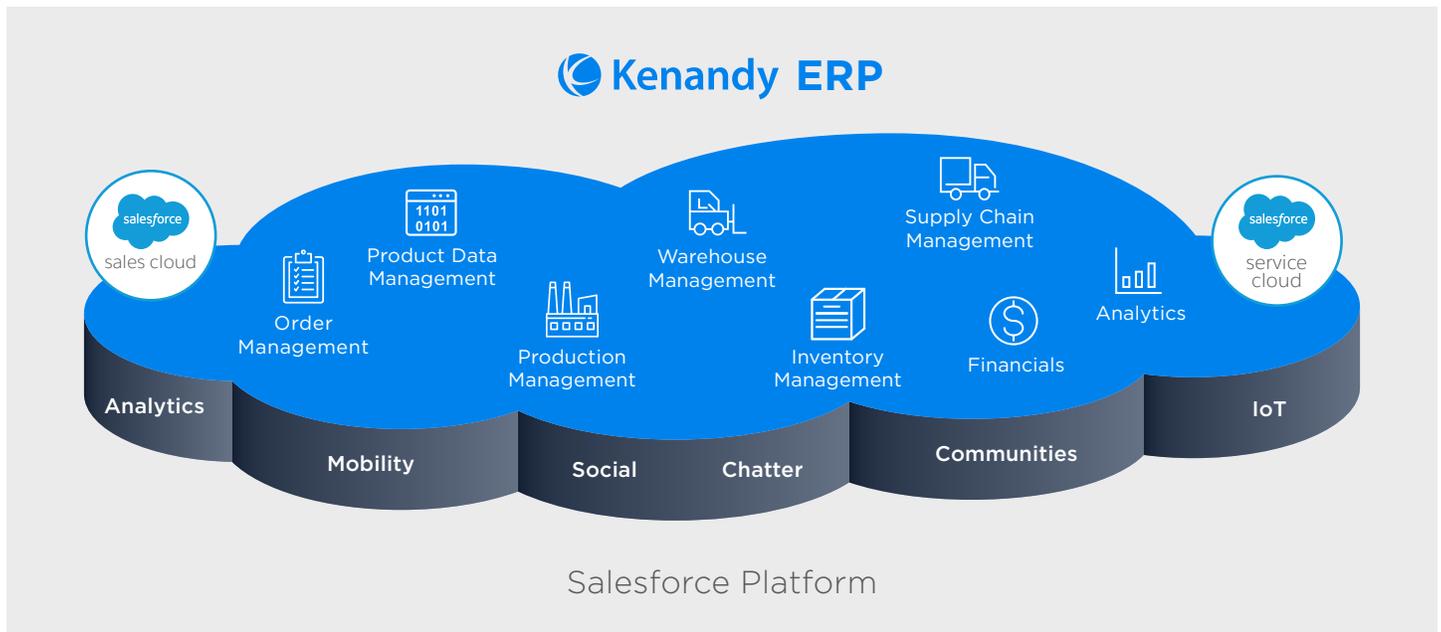
Largest business-to-business app exchange of pre-built applications.



Seamless integration to the world's most comprehensive suite of client engagement solutions.



Built-in mobility, exceptional agility.



TAILOR ANY APP OR PROCESS	EXTEND YOUR CRM WITH PRE-BUILT APPS	GET INNOVATION DELIVERED AUTOMATICALLY	BUILD WITH TRUST AND SECURITY	INTEGRATE AND CONNECT ANYTHING
<ul style="list-style-type: none"> • Improve every aspect of your customer experience using real-time insights from real behavior—all by simply connecting your IoT devices, sensors, and products to your Salesforce data. • Give developers the power and flexibility to build, scale, and manage apps on Salesforce. • Put AI into every app. • Create apps in any language your developers want. 	<ul style="list-style-type: none"> • Leverage an ecosystem of more than 3,000 apps and components from the world’s largest business app marketplace. • Get enterprise, small business, and industry-specific applications and components for sales, service, marketing, and more. • All apps and components pre-vetted, pre-integrated, and ready to install. 	<ul style="list-style-type: none"> • Get future-proofed via seamless, easy upgrades delivered three times a year. • All your customizations, including processes, configurations, apps, and more, are preserved with each upgrade. 	<ul style="list-style-type: none"> • Enjoy a fine degree of security and compliance control over everything from user and client authentication, to administrative permissions, to data access and encryption. • Unique multitenant architecture gives you out-of-the-box security. • Premium security services that provide additional levels of visibility and protection for sensitive data. 	<ul style="list-style-type: none"> • Get a true 360-degree view of the customer across sales, service, marketing, and more. • Bring all your customer data into a unified view—even data from legacy and on-premises systems. • Integrate at the identity, data, process, and UI layers. • Connect to device, product, and app data.