

Del Monte Foods Selects Kenandy ERP

Kenandy ERP is Live 90 minutes After Del Monte Closes Acquisition

REDWOOD CITY, Calif.—Nov. 4, 2013—[Kenandy, Inc.](#), the leader in cloud ERP solutions for the global enterprise, announced today that Natural Balance Pet Foods, Inc., a recently acquired wholly-owned subsidiary of Del Monte Foods, went live on Kenandy ERP on the acquisition closing date. Del Monte Foods is one of the country's largest and most well-known producers, distributors and marketers of premium quality, branded food and pet products for the U.S. retail market, generating \$3.8 billion in net sales in FY 2013.

Del Monte explored new corporate ERP systems because their on-premises system was complex, difficult to upgrade and costly to deploy to new lines of business. The company was looking for a new solution that would facilitate rapid integration of new acquisitions and provide a solid platform for business growth. Natural Balance was using a financial and inventory control system that was not scalable nor would support further business expansion following the acquisition. For this reason, Del Monte decided that Natural Balance would be their initial Kenandy deployment.

“One of the many reasons why Del Monte selected Kenandy was because we wanted a system that’s flexible – one that can easily adapt to business changes such as new acquisitions, while offering enterprise-class capabilities,” says David McLain, Senior Vice President, Chief Information Officer and Chief Procurement Officer at Del Monte Foods. “Putting Natural Balance on Kenandy from day one allowed us to get the business up and running quickly using Del Monte’s enterprise standards. It also helps us quickly assess potential future expansion within Del Monte.”

Kenandy started to work on the implementation process in tandem with Del Monte’s acquisition team before the acquisition closed. The process involved making the system compliant with the way Del Monte does business, including moving to their full corporate chart of accounts, meeting their standards for internal controls over financial reporting, and integrating with their transportation providers.

“Kenandy is fast to deploy, and this implementation is just one example of how quickly we can get ERP up and running,” says Sandra Kurtzig, Chairman and CEO of Kenandy, Inc. “You’ll never see this kind of speed with legacy software that often takes months, if not years, to implement. And this was complete ERP, including order-to-cash, planning and production, procure-to-pay, and global financials. In fact, I committed to having Natural Balance live on Kenandy 90 minutes after the acquisition closed, and we beat it!”

Natural Balance is using Kenandy’s new Release 3, which includes global enterprise features, such as multi-company, multi-segment and multicurrency. It also handles traceability and provides greater automation throughout the enterprise.



Media Contact:
Media Relations
Kenandy, Inc.
650.468.2000 x200
pr@kenandy.com

Del Monte plans to realize several benefits from the Kenandy deployment at Natural Balance, including better visibility through a single source of data and the elimination of many manual processes. They also expect that the Kenandy system will help enhance productivity in shipping, receiving, quality management, and production.

"Kenandy lives up to its promise of providing a complete, enterprise-ready ERP solution that has quick time to value," says McLain. "At Natural Balance and in our corporate systems, we're replacing a patchwork of applications with one unified, extensible Kenandy solution that will grow and scale with Del Monte's needs."

About [Kenandy](#)

Kenandy is the cloud ERP platform for the enterprise. Kenandy automates core business processes, including order-to-cash, procure-to-pay, planning and production, and global financials. With Kenandy, enterprises keep pace with rapid business change at a fraction of the time and cost of on-premise software. Kenandy is based in Redwood City, Calif. For more information, please visit www.kenandy.com.

About [Del Monte Foods](#)

Del Monte Foods is one of the country's largest producers, distributors and marketers of premium quality, branded pet products and food products for the U.S. retail market, generating approximately \$3.8 billion in net sales in fiscal 2013. With a powerful portfolio of brands, Del Monte products are found in eight out of ten U.S. households. Pet food and pet snacks brands include *Meow Mix*®, *Kibbles 'n Bits*®, *Milk-Bone*®, *9Lives*®, *Natural Balance*®, *Pup-Peroni*®, *Gravy Train*®, *Nature's Recipe*®, *Canine Carry Outs*®, *Milo's Kitchen*® and other brand names. Food product brands include *Del Monte*®, *Contadina*®, *S&W*®, *College Inn*® and other brand names. The Company also produces and distributes private label pet products and food products.

For more information on Del Monte Foods, please visit www.delmontefoods.com.

Del Monte. Nourishing Families. Enriching Lives. Every Day.

###