

Kenandy, Inc. Joins New Salesforce Analytics Cloud Ecosystem

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Kenandy harnesses the power of the Salesforce Analytics Cloud, so every business user can instantly benefit from real-time analytics from any device

Come see the power of Kenandy Cloud ERP and Analytics Cloud together in action at Dreamforce 2014, the world's largest software conference

San Francisco, Calif. – Dreamforce 2014 – Oct. 13, 2014 – [Kenandy, Inc.](#), the leader in cloud ERP for the global enterprise, today announced it has joined the Salesforce Analytics Cloud ecosystem to give their users real-time insights into their key channel, supply chain and financial metrics.

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The Salesforce Analytics Cloud allows Kenandy users to combine their cloud ERP information with multiple sources of data, such as shipments at distribution points, cash register scans, and external data, such as the weather, to get a complete view of all the factors that impact their business. For example, they can identify where they have distribution issues and lagging sales, and where and why product volume is not meeting expectations. Armed with these real-time insights, their sales teams can make quick decisions on the ground, and share them instantly with their company and partners using social collaboration.

"Customers are connected as they have never been before," said Sandra Kurtzig, Chairman and CEO of Kenandy, Inc. "By 2020, there will be 75 billion connected products in the world. With the Salesforce Analytics Cloud, our customers can harness the increasing amount of data that's available to them in Kenandy, from their partners, and through their devices so they can act on it quickly and decisively."

"The convergence of mobile, social and cloud computing has sparked a data revolution, and companies today must leverage data-driven insights to connect with their customers in a whole new way," said Keith Bigelow, Senior Vice President & General Manager, Salesforce Analytics Cloud, salesforce.com. "Salesforce Analytics Cloud is the first cloud analytics platform designed for every business user. With partners such as Kenandy, customers can benefit from a wealth of additional analytic applications to extend analytics for every business need, making it easier than ever for anyone to explore and share data instantly, uncover new insights and take action from anywhere."

Kenandy Cloud ERP and Salesforce Analytics Cloud Empower Customers to Transform Data into Business Insight

Kenandy Cloud ERP provides the backbone for global enterprises. Now featuring trade order management, Kenandy includes order-to-cash, procure-to-pay, planning and production, and global financials. With the Salesforce Analytics Cloud, Kenandy users can pull in data from a variety of sources to create an accurate, holistic view of their business from any device, anywhere in the world. They can quickly turn insights into actions to improve their operations, customer service and profitability.

Come See the Power of Kenandy Cloud ERP and Salesforce Analytics Cloud in Action this Week at Dreamforce 2014, the World's Largest Software Conference

Along with the Salesforce Analytics Cloud, Kenandy will be showcasing [Kenandy Trade Promotion Management](#) and several other new innovations that give users a comprehensive view of promotion, supply chain and financial performance across all business functions. Kenandy will be represented in several sessions including "Designing Enterprise Applications for Speed and Agility," "Moving Your ERP into the Cloud," "Consumer Goods Trade Promotion Management: Creating a System Salespeople Like," and "Digital Demystified—Making Sales and Service Investments Pay Off." Kenandy will be in Booth N1129 in Moscone North, and will also have a kiosk in the Consumer Goods area of the Industries Showcase, which will be held in the Gateway Ballroom in Moscone South. For more details about Kenandy's activities at Dreamforce, please visit Kenandy's [Dreamforce page](#).

Wave Opens Up Insights From Every Data Source—Now Anyone Can Build and Deploy Analytics for Any Business Need

Wave, the Salesforce Analytics Cloud, is the first cloud analytics platform that enables admins, IT and developers to work closely with business leaders to empower everyone to make smarter, data-driven decisions in seconds. Natively integrated with the Salesforce1 Platform, Salesforce Analytics Cloud benefits from the trusted platform and enables admins to quickly drag and drop Salesforce data to deploy sales, service and marketing analytics apps. In addition, developers and IT can use new Wave APIs and other data connectors to easily connect to any other data sources to build any custom analytics app for any business function, or embed analytics into an entirely new generation of analytics apps and connected products for customers.

Additional Resources

- Become a fan of Kenandy: <https://www.facebook.com/KenandyInc>
- Follow Kenandy on Twitter: <https://twitter.com/kenandyinc>



Media Contact:
Media Relations
650.468.2000 x200
pr@kenandy.com

- For more information on Salesforce Analytics Cloud: www.salesforce.com/analytics-cloud/overview

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About [Kenandy](https://www.kenandy.com)

Kenandy is the cloud ERP platform for the modern global enterprise. Kenandy empowers people to work the way they want to work on any device anywhere in the world—it's easy to use, implement and change. The system automates all of your core business processes including order-to-cash, procure-to-pay, planning and production, and global financials. Kenandy creates enterprise agility and provides a foundation for business innovation and transformation. For more information, please visit: www.kenandy.com.

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