

Kenandy Launches Mobile Order Management on Salesforce1 AppExchange, the World's Leading Business Apps Marketplace, at Dreamforce 2013

Companies can now benefit from real-time order management when and where they need to respond. Dreamforce, the world's largest software conference, invites attendees to connect with customers, partners and employees in entirely new ways with social and mobile cloud technologies

SAN FRANCISCO – SALESFORCE.COM DREAMFORCE – NOV. 19, 2013 – Cloud ERP company Kenandy, Inc. today announced it has launched Mobile Order Management on the Salesforce1 AppExchange, empowering businesses to connect with customers, partners and employees in entirely new ways. Mobile Order Management for Salesforce1 allows all the partners in the order management process to collaborate and respond in real time, resulting in a fast, simple and more efficient process that benefits the company and its customers. The announcement was made today at salesforce.com's Dreamforce 2013 in San Francisco.

Leveraging the power of the Salesforce1 Customer Platform, the first CRM platform for developers, ISVs, admins and end users moving to the new social, mobile and connected cloud, Kenandy Mobile Order Management will be available on the Salesforce1 AppExchange at www.appexchange.com.

"Our new Mobile Order Management app delivers wireless mobility for order management – facilitating the process in real-time," said Sandra Kurtzig, Chairman and CEO of Kenandy. "Kenandy Mobile Order Management gives companies a competitive edge by coordinating all the players, allowing them to take action as a team. With the new app, checking order status and product availability, placing new orders and suggesting alternative products can all be done in real time when and where the company needs to respond."

"The Salesforce1 Customer Platform is game changing for developers and ISVs because it helps them build engaging, next generation apps to connect with customers in a new way," said Mike Rosenbaum, EVP, Salesforce Platform, salesforce.com. "By opening the platform for ISVs, we have made it possible for customers to get their apps and data in one place, where everything is connected and in the context of their business."

Salesforce1 – The Customer Platform to Connect with Customers in Whole New Ways

The world is becoming completely connected. Every day millions of new products, apps and devices are connecting to the Internet. By 2020, there will be more than 50 billion connected things, from smartphones and thermostats to jet engines and cars. And behind every product, every app and every device, there is a customer. Salesforce1 Customer Platform is the new social, mobile and cloud customer

platform built for the Internet of Customers— where every company can connect with their customers, employees and partners through the next generation of devices, apps and products. As the pioneer of enterprise cloud computing, salesforce.com is launching the next generation of the world's #1 cloud platform, Salesforce1, for the new connected world. Now every company can connect with customers in a whole new way.

Kenandy Mobile Order Management provides visibility into order status from order entry to delivery, in real-time. The app complements the Salesforce Service Cloud for sales and account managers who are on the go, allowing them to enter or edit sales orders, get order status updates and access available inventory from their mobile devices. Features include:

- The ability to review order status, add or edit order lines and review inventory quantities on-hand
- A simple user interface, with easy access to the app from the left navigation bar
- Integration with Salesforce Chatter, ensuring that any issues related to orders are resolved quickly and efficiently

Dreamforce 2013 is the world's largest software conference, and expects more than 130,000 people to register to attend this year's 11th annual conference and experience the power of social and mobile cloud computing and connect with their customers in a whole new way. With more than 1,100 sessions and 350 cloud companies in the expo, attendees can participate in interactive sessions, hands-on training with cutting-edge technology, thousands of live demos, and unparalleled networking. In addition, Dreamforce welcomes special guests Sheryl Sandberg, COO of Facebook; Marissa Mayer, President and CEO of Yahoo!; and Deepak Chopra, Founder of The Chopra Foundation. Dreamforce 2013 offers attendees everything they need to accelerate their customer company transformation in four days, under one roof.

Additional Information

- Register for Dreamforce: www.dreamforce.com
- Become a fan of Dreamforce on Facebook: www.facebook.com/dreamforce
- Follow @Dreamforce on Twitter: www.twitter.com/dreamforce
- Become a fan of Kenandy: www.facebook.com/kenandyinc
- Follow Kenandy on Twitter: www.twitter.com/kenandyinc



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About the Salesforce1 AppExchange

The Salesforce1 AppExchange is the world's leading business apps marketplace. With more than 2,000 partner apps and 2 million customer installs, it is the most comprehensive source of social and mobile cloud apps for business. The Salesforce1 Customer Platform is the new social, mobile and cloud customer platform for building next generation apps, powering Salesforce CRM, and more than 3 million custom apps built by customers and partners. Apps built on the Salesforce1 Platform can be easily distributed and marketed through AppExchange.

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About [Kenandy](#)

Kenandy is the cloud ERP platform for the enterprise. Kenandy automates core business processes, including order-to-cash, procure-to-pay, planning and production, and global financials. With Kenandy, enterprises keep pace with rapid business change at a fraction of the time and cost of on-premise software. Kenandy is based in Redwood City, Calif. For more information, please visit www.kenandy.com.

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