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Kenandy Announces Assistance Program for SAP's Business ByDesign Customers

*Innovative Program Offers a Rapid, Future-Proof Path to Cloud ERP to SAP Customers
Who Can't Get There By Design*

REDWOOD CITY—Oct. 22, 2013—[Kenandy, Inc.](#), a leader in cloud ERP for the enterprise, today announced an assistance program for customers of SAP's Business ByDesign cloud offering. Kenandy, which prides itself in rapidly getting customers up and running with its cloud ERP solution, is offering the first 90 days of its Software-as-a-Service free to Business ByDesign customers who sign up for the Kenandy Cloud Assistance Program before December 31, 2013.

"The failure of SAP's Business ByDesign offering underscores the importance of designing enterprise software specifically for the cloud," said Sandra Kurtzig, Chairman and CEO of Kenandy. "Kenandy's ERP solution is incredibly fast to implement, easy to operate, and manages all the core processes for midmarket to global enterprises."

Kenandy automates the key business processes, including order-to-cash, procure-to-pay, planning and production, and global financials. Kenandy ERP is particularly well suited for enterprises that need to respond rapidly to changing business needs – one of the promises of true cloud computing solutions.

Kenandy ERP has the scalability and flexibility needed to support any enterprise strategy: mid to large-sized enterprises can replace aging core ERPs with Kenandy; enterprises with diverse, fast-moving operations can leverage Kenandy as a tier-2 ERP, empowering them with the agility and reach to quickly integrate acquisitions, add new product lines, or open new plants. Moreover, Kenandy provides the depth needed by many enterprises, delivering sophisticated capabilities such as full traceability for regulated industries and global financials with true multi-segment accounting for consolidated operations.

Kenandy Cloud Assistance Program provides cloud ERP service free for 90 days to companies that sign up before December 31, 2013 and have 100 or more users. A minimum one-year contract is required. Business ByDesign customers interested in learning more about Kenandy and the Cloud Assistance Program are invited to contact Kenandy at 1-855-KENANDY or via email at info@kenandy.com.

About [Kenandy](#)

Kenandy is the cloud ERP platform for the enterprise. Kenandy automates core business processes, including order-to-cash, procure-to-pay, planning and production, and global financials. With Kenandy, enterprises keep pace with rapid business change at a fraction of the time and cost of on-premise software. Kenandy is based in Redwood City, Calif. For more information, please visit www.kenandy.com.

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