



PRESS RELEASE

ARENA'S CLOUD PLM INTEGRATES WITH KENANDY'S CLOUD ERP

Real-Time Synchronization of Product Data Reduces Errors and Speeds Time to Production

FOSTER CITY, Calif. – August 27, 2015: [Arena Solutions](#), the pioneer of cloud-based product lifecycle management (PLM) applications, today announced that its flagship product, Arena PLM, now integrates with [Kenandy Cloud ERP](#), an enterprise resource planning system for midmarket and large global enterprises built on the Salesforce Platform. With this integration, the product record can be automatically passed from Arena PLM to Kenandy at the point of change approval. This eliminates errors and accelerates access of product information in Kenandy to create a more cohesive and efficient manufacturing process.

Arena PLM and Kenandy Cloud ERP can now communicate directly with each other, enabling customers to share up-to-date product data with finance, sales and manufacturing departments to ensure accurate financial planning and support operations.

"We are excited to be partnering with Kenandy to deliver a fully cloud-based integrated PLM and ERP solution," said Steve Chalgren, EVP of product management and chief strategy officer at Arena Solutions. "The integration between our products is simple, clean, and can be implemented quickly. Isn't that refreshing?"

Using the integration between Arena PLM and Kenandy Cloud ERP, customers can:

- Manage the product development process of product data (items, bill of materials, manufacturer and supplier data) in a centralized Arena PLM system through the entire product lifecycle; and
- Use Kenandy to quickly plan, procure and manufacture products upon handoff of the latest product release from Arena.

Primus Power Benefits from Seamless Integration

Delivering clean-tech energy storage solutions based on advanced battery technology, Hayward, California-based Primus Power was already successfully using Arena PLM for their groundbreaking design and engineering activities. It was essential that their new ERP and existing PLM system integrate seamlessly. Kenandy fit the bill perfectly.

In Primus' fast-moving, design-focused environment, an engineer can now implement a product idea or improvement in the PLM system and within minutes the new part number is generated in Kenandy-automatically. Instantly, people throughout the company can find that part; there's a pricing history for it, a supply history. "People no longer say, 'Did we order that bracket?' They can now actually see that it's on order. They can find the purchase order and the promised delivery date," said Mark Collins, senior director of operations at Primus. "So much information is now available at people's fingertips simply because we created a part number that's now searchable in the system."

“Cloud solutions deliver business agility in ways that on-premise solutions just cannot,” said Rod Butters, president and chief operating officer at Kenandy. “Together Arena and Kenandy are delivering a solution that can be deployed fast and, more importantly, helps the business run fast. Even though our customers are working with our two products, their entire team sees a single, complete, real-time source of truth from product design to product delivered to bottom-line results.”

About Kenandy

Kenandy is the intelligent cloud ERP platform for business transformation. Kenandy automates all of your core business processes: order-to-cash, TPM, planning, procurement and production, global financials. Kenandy scales to any size enterprise and can integrate with your legacy system. Mid-sized companies use Kenandy to drive their growth and innovation. Multi-billion dollar enterprises use Kenandy to orchestrate their OTC processes for the connected economy. Kenandy works the way you want to work on any device anywhere in the world—it’s fast to implement, easy to use, and ready for continuous change.

To learn more about Kenandy:

Visit the Kenandy [website](#).

Read the [Kenandy blog](#).

Follow [@kenandyinc](#) on Twitter and on [LinkedIn](#).

Kenandy, the Kenandy logo, and Wide-Body Objects are trademarks of Kenandy, Inc. Other trademarks are those of their respective holders, and should be treated as such.

For more information, contact:

Media Relations
Kenandy, Inc.
650.468.2000 x200
pr@kenandy.com

About Arena Solutions

Pioneer of cloud-based PLM, Arena’s suite of PLM and supply chain solutions enable engineering, manufacturing and their extended supply chains to speed prototyping, reduce scrap, streamline their supply chain, improve margins, and collapse time to market. Based in Foster City, Calif., Arena’s PLM applications simplify bill of materials (BOM) and change management for organizations of all sizes, and the company has been ranked as a Top 10 PLM provider and Top 5 Supplier Collaboration solution. Arena also holds a spot on National Association for Business Resources’ “San Francisco’s Best & Brightest Companies to Work For” List for 2014. For more information, please visit:

<http://www.arenasolutions.com/>

To learn more about Arena Solutions:

Visit the Arena Solutions [website](#).

Read the [Arena blog](#) on product design, development and manufacturing.

Follow [@arenasolutions](#) on Twitter.

Follow Arena on [LinkedIn](#).

Arena and Arena Solutions are trademarks of Arena Solutions, Inc., Reg. U.S. Pat. & Tm. Off. All rights reserved. Other product and company names are the property of their respective holders.

For more information, contact:

Jeff Miller
Davies Murphy Group
+1.541.207.3461
arena@daviesmurphy.com